Group 2

Prof. Rudin

11/07/22

Assignment 13-T Storyboard – Due November 7

A storyboard is **a graphic organizer that provides the viewer with a high-level view of a project**.

**RESOURCES:**

*What is a storyboard?* <https://www.techtarget.com/whatis/definition/storyboard#:~:text=A%20storyboard%20is%20a%20graphic,still%20needs%20to%20be%20completed>.

*Storyboarding your presentation* <https://www.youtube.com/watch?v=dHZmNaXW0M8>

*PowerPoint Storytelling: How McKinsey, Bain and BCG create compelling presentations* <https://www.youtube.com/watch?v=HnlWiVs9P5o>

**INSTRUCTIONS**

In a format that you can submit to Blackboard and supports your Capstone Notebook, provide the following:

1. Develop a storyboard for your group’s presentation. If your storyboard was developed using Post-it notes or a whiteboard, simply supply a digital image (or images) of that representation.
2. Answer the following questions:
   1. How did your group select the current components and order of the storyboard?

* We watched the YouTube video that was attached to this document and structured our storyboard around the components in the video.
  1. Which issues or concerns did you identify for your final presentation?
* The issues that we found our presentation was Flyt Moving's Website and scheduler refresh, along with advertising for the company.

1. Present: your group’s storyboard process along with your responses to the questions in #2 above.

**SUBMIT**

**Submit your assignment through Blackboard**

For each submission, please include 10-T and your team number in each of the file names. **Submit:**

1. Assignment 13-T “**Storyboard” in #1 under ‘INSTRUCTIONS’**